

1. The Thryv Rewards Program (the "Program") is available to local clients only who purchase their products and services directly from Thryv, Inc. and not through a certified marketing representative, agency, reseller, or any third party. For a referred business's products and services purchase to qualify you for the Program and be deemed an "Eligible Referral", the referred business:
 - (a) must not be affiliated with your company through common controlling ownership or management;
 - (b) must not have purchased products or services from Thryv, Inc. in the past 12 months, have a claim with our Client Care, or have a delinquent account status or collections action;
 - (c) must not already have been referred to Thryv, Inc. through the Program;
 - (d) must not have requested "do not contact" status;
 - (e) must purchase print directory (Yellow Pages), digital marketing services with a minimum 12-month term, or Thryv SaaS products with a minimum 6-month term, from Thryv, Inc. within 12 months following the date of this referral form; AND
 - (f) must not cancel the products and services order during its initial terms and must comply with all contract terms and conditions relating to the purchased products and services, including timely payment.

2. If all of the above terms and conditions are met, you will receive a credit on your current Thryv, Inc. account of \$300 for each Eligible Referral.

3. If the same business is referred by another client on the same day, only the referring client with the longest seniority with Thryv, Inc. or its predecessors in interest will be eligible for the credit through the Program.

4. Thryv, Inc. will have no liability regarding any unused or forfeited portion of the credit, and in no event will any credit from this Program be paid in cash.

5. You represent that your participation in the Program complies with all applicable laws, including without limitation, those related to data privacy.

QUESTIONS? Please send them to ThryvRewards@thryv.com.