

Package Level	Unlimited
Service:	
Software Onboarding	Included
24/7 Support and Tools	Included
Software Features:	
Users	Unlimited
CRM	Unlimited
Inbox	Included
Scheduling & Appointments	Unlimited
Payments	Unlimited
Online Listings Management	Included
Document Storage	Unlimited
Clients:	
Customizable CRM	Included
Contact Tags & Filters	Included
Sales & Payments:	
Estimates & Invoices	Unlimited
Online Payments	Included
Coupons	Included
Mobile QuickPay	Included
Payment Processing: PayPal	Available
Reputation Management:	
Review Monitoring	Included
Review Generation	Included
Review Response Networks: Google, Facebook, Yelp	Included
Competitor Watch	Included
Review Acknowledgement Service	Included
Marketing Automation:	
Email Announcements	Unlimited Messages
Email Automated Campaigns	
Customized Auto Campaigns	
Marketing Libraries	Included
Multi-Channel, Personalization & Action Oriented	Included

In-Depth Analytics	Included
Customer Communication:	
Client Communication Inbox	Included
Follow-up Reminders	Included
Read Receipts	Included
Scheduling & Appointments:	
Calendar & Online Scheduling	Unlimited
Appointment Booking Payments	Available
Packages for Services	Unlimited
Flexible Services	Unlimited
Events and Classes	Unlimited
Automatic Follow-ups	Included
Calendar Syncing	Included
Online Presence:	
Client Portal	Included
Client Zone	Included
Editable Widgets	Included
20+ Publishing Networks	Included
Professionally Designed Website	Included
Enhanced Accessibility Site Toolkit	Included
Document Storage & Sharing	
Request & Share Documents	Unlimited
Privately Link to Clients	Included
Integrations:	
App Market	Limited
Zapier Integration (Over 1,500 Integrations)	Available
Social:	
Profile Management	Facebook, Twitter, Instagram, LinkedIn, GMB
Content Posting & Cloning	Included
Content Library	Included
Social Conversations	Included
Network Insights	Included
Full Service Social - FB, Twitter	12 posts/mo
Social Boosting	Includes \$100/mo
Video:	
1 - 30 Sec Auto Generated Video	Included

3 - 60 Sec Custom QuickStart Video	Included
2 - 15 Sec Video Ad Views + 10K Gtd Views	Included
4 - 15 Sec Facebook Video Ads	Included
1 - Email Motion Gif	Included
1 - 15 Sec Background Website Video	Included
Available Enhancement Add-Ons:	
HIPAA Secure	Available for add'l monthly charge
Social: Add'l FB Boosting (increments)	Available for add'l monthly charge
Enhanced Accessibility Site Full Managed Service + Toolkit	Available for add'l monthly charge
5 Pages Additional Copywriting (increments) *only with purchase of Professional Website	Available for add'l monthly charge
Business Logo	Available for add'l monthly charge